

DMAC 2013

Concept in 60

Create a 60-second video text that illustrates the concept of multimodality. Your video text must meet the following requirements:

Your video text must run 60 seconds--no more, no less—including title screen and any credits.

Your video text must take a critical, reflective, and/or interpretive approach to its subject matter.

You must strip your video of all actual/matching audio. You may layer audio in your project as long as you avoid all video/audio matching.

You must include a title screen somewhere in your video text. You must also give yourself credit as the video artist/composer somewhere in the video text.

You must secure permissions for all materials used in your project. Also, you must give credit for all materials used in your project.

You may shoot footage individually or with a partner. You may also work on your project individually or with a partner. The choice is yours. We will screen your video texts at the cookout at Scott DeWitt's house, Thursday, May 16, after the sun goes down.

Timeline:

Tuesday, May 14, 12 noon to 1:00pm

- Understanding the assignment
- Camera operation
- Planning and shooting (Shoot footage during lunch break)

Tuesday, May 14, 2:30pm to 5:00pm

- Creating iMovie Projects and Events
- Editing video in iMovie
- Saving iMovie projects
- Extracting/layering audio
- .jpg and .mp3 files
- Backing up iMovie projects
- Studio

Wednesday, May 15, 10:45am to 5:00pm

- Sharing/exporting as Quicktime movies
- Lunch
- Studio

Thursday, May 16, 9:00am

- Concept in 60 projects due: THURSDAY, MAY 16, 9:00AM
- Share as .m4v file
- Save to Classroom LAN
 - Denney-Mac>>DMAC 2013>>Concept in 60 Final