Randy Gonzales

"Concept in 60"

0:00:00.980,0:00:05.559

The concept in 60, your video must be 60

seconds long.

0:00:05.559,0:00:11.410

it has to stop at 60. Yeah what might

you be able to cut

0:00:11.410,0:00:17.019

and trust the audience is able to make

that leep? So you're finding concrete

0:00:17.019,0:00:19.289

examples to illustrate this concept.

0:00:19.289,0:00:21.249

concrete examples/concrete examples.

0:00:21.249,0:00:27.789

Strip your video of all actual matching audio, as this a way of teaching you some creative approaches.

0:00:27.820,0:00:30.940

You must secure permissions for all materials used in your project.

0:00:30.940,0:00:35.380

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0:00:35.390,0:00:39.020

You have to tell a story, you have to make an argument, you have to express something

0:00:39.020,0:00:43.420

You have to persuade...I would be that completely open to a powerful text

0:00:43.420,0:00:46.660

and that I should value this thing, that it's not a finger exercise,

0:00:46.920,0:00:52.060

even though it is teaching them a lot about the skills that they need to work on a larger project.

0:00:52.240,0:00:56.300

And then this last one, not 61. It has to stop at 60.