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| Date | Readings Due | Class Activities | Assignments Due |
| Jan 8Wednesday |  | --Introduction—why we are in this class and what we expect of it--Digital Literacy--Email and messaging etiquette and voice |  |
| Jan 10Friday | “From Socrates to Wikis” (Carmen)“Digital Renaissance” | --Discussing digital Citizenship and the Classroom--Over view of major assignments-- Creating a Blog and thinking of focal topic |  |
| Jan 15Wed | “Backpacks vs Briefcases” | --What is rhetoric?--Rhetorical analysis--Digital rhetoric and sample (ungraded) rhetorical analysis |  |
| Jan 17Fri | Ted talk: “Why Videos Go Viral” (Carmen)“Share This” | --Discussing analyses-- Discussion and assignment of Weekly Viral trends analysis  | Links to your blogs due in my e-mail box by 5pm.  |
| Jan 22Wed |  | --Buzzwords for analyzing and composing for digital media: interactivity, hypertextuality, affordances, constraints-- Sample twitter story and constraint poem |  |
| Jan 24Fri |  | --Composition Assignment a.1: WritingTwitter story--Post the story to your blog by the end of the class--Discussing electronic literature and textuality | Post the Twitter story to your blog by the end of the class |
| Jan 29Wed | “The Mathematical Muse” (Carmen) | --Composition Assignment a.2: Writing Constraint Poetry using worksheets--Discussing algorithmic poetry, its purpose and aesthetics  | Post the poem to your blog by the end of the class |
| Jan 31Fri | “The Multiple Media of Texts” (Carmen) | --Photoshop Workshop-- Relation between Image and Text--Start Composition Assignment b)- Image Editing |  |
| Feb 5Wed |  | Studio time | Image Editing assignment due in your blog by the end of the class.  |
| Feb 7Fri | “Vocabulary of Comics” (Carmen) | --Introduction to Powerpoint Comic-- Reflecting on the skills being built -- Discussing Powerpoint comics |  |
| Feb 12Wed |  | --Start working on your Powerpoint comicStudio time |  |
| Feb 14Fri |  | Studio time |  |
| Feb 19Wed |  | Studio Time |  |
| Feb 21Fri |  | --Introduction to Concept in 60-- Analyzing Concept in 60 videos |  |
| Feb 26Wed | “Reading Sounds” (Carmen) | -- Recording voice --Introduction to Audacity  |  |
| Feb 28Fri |  | --Audacity WorkshopStudio time |  |
| March 5Wed | “Approach,” “Shooting” (Carmen) | --Recording with zooms--Intellectual property and ethics  |  |
| March 7Fri |  | --Introduction to Video editing using iMovie-- Sample video editing |  |
| March 12Wed | Spring break |  |  |
| March 14Fri | Spring break |  |  |
| March 19Wed |  | --iMovie tutorial and troubleshoot continued |  |
| March 21Fri | “The Secret’s in the Storyboard” (Carmen) | --Storyboarding your concept in 60 video  |  |
| March 26Wed |  | --Gather assets: Image, video, audio, text |  |
| March 28Fri |  | --Gather assets: Image, video, audio, text |  |
| April 2Wed |  | --Studio time to start working on your final video |  |
| April 4Fri |  | Studio time |  |
| April 9Wed |  | Studio time |  |
| April 11Fri  | Watch the Prezi tutorial: http://prezi.com/learn | --Introduction to Prezi--Studio time for Concept in 60 + Prezi portfolio |  |
| April 16Wed |  | --Studio time for Concept in 60 + Prezi portfolio | Concept in 60 due. Needs to be uploaded on youtube/vimeo by 11:59pm.  |
| April 18Fri |  | Studio time; SEI | Prezi portfolio due by 11:59pm.  |
| April 23Wed |  |  | Reflection post due in blog |