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| Date | Readings Due | Class Activities | Assignments Due |
| Jan 8  Wednesday |  | --Introduction—why we are in this class and what we expect of it  --Digital Literacy  --Email and messaging etiquette and voice |  |
| Jan 10  Friday | “From Socrates to Wikis” (Carmen)  “Digital Renaissance” | --Discussing digital Citizenship and the Classroom  --Over view of major assignments  -- Creating a Blog and thinking of focal topic |  |
| Jan 15  Wed | “Backpacks vs Briefcases” | --What is rhetoric?  --Rhetorical analysis  --Digital rhetoric and sample (ungraded) rhetorical analysis |  |
| Jan 17  Fri | Ted talk: “Why Videos Go Viral” (Carmen)  “Share This” | --Discussing analyses  -- Discussion and assignment of Weekly Viral trends analysis | Links to your blogs due in my e-mail box by 5pm. |
| Jan 22  Wed |  | --Buzzwords for analyzing and composing for digital media: interactivity, hypertextuality, affordances, constraints  -- Sample twitter story and constraint poem |  |
| Jan 24  Fri |  | --Composition Assignment a.1: Writing  Twitter story  --Post the story to your blog by the end of the class  --Discussing electronic literature and textuality | Post the Twitter story to your blog by the end of the class |
| Jan 29  Wed | “The Mathematical Muse” (Carmen) | --Composition Assignment a.2: Writing Constraint Poetry using worksheets  --Discussing algorithmic poetry, its purpose and aesthetics | Post the poem to your blog by the end of the class |
| Jan 31  Fri | “The Multiple Media of Texts” (Carmen) | --Photoshop Workshop  -- Relation between Image and Text  --Start Composition Assignment b)- Image Editing |  |
| Feb 5  Wed |  | Studio time | Image Editing assignment due in your blog by the end of the class. |
| Feb 7  Fri | “Vocabulary of Comics” (Carmen) | --Introduction to Powerpoint Comic  -- Reflecting on the skills being built  -- Discussing Powerpoint comics |  |
| Feb 12  Wed |  | --Start working on your Powerpoint comic  Studio time |  |
| Feb 14  Fri |  | Studio time |  |
| Feb 19  Wed |  | Studio Time |  |
| Feb 21  Fri |  | --Introduction to Concept in 60  -- Analyzing Concept in 60 videos |  |
| Feb 26  Wed | “Reading Sounds” (Carmen) | -- Recording voice  --Introduction to Audacity |  |
| Feb 28  Fri |  | --Audacity Workshop  Studio time |  |
| March 5  Wed | “Approach,” “Shooting” (Carmen) | --Recording with zooms  --Intellectual property and ethics |  |
| March 7  Fri |  | --Introduction to Video editing using iMovie  -- Sample video editing |  |
| March 12  Wed | Spring break |  |  |
| March 14  Fri | Spring break |  |  |
| March 19  Wed |  | --iMovie tutorial and troubleshoot continued |  |
| March 21  Fri | “The Secret’s in the Storyboard” (Carmen) | --Storyboarding your concept in 60 video |  |
| March 26  Wed |  | --Gather assets: Image, video, audio, text |  |
| March 28  Fri |  | --Gather assets: Image, video, audio, text |  |
| April 2  Wed |  | --Studio time to start working on your final video |  |
| April 4  Fri |  | Studio time |  |
| April 9  Wed |  | Studio time |  |
| April 11  Fri | Watch the Prezi tutorial: http://prezi.com/learn | --Introduction to Prezi  --Studio time for Concept in 60 + Prezi portfolio |  |
| April 16  Wed |  | --Studio time for Concept in 60 + Prezi portfolio | Concept in 60 due. Needs to be uploaded on youtube/vimeo by 11:59pm. |
| April 18  Fri |  | Studio time; SEI | Prezi portfolio due by 11:59pm. |
| April 23  Wed |  |  | Reflection post due in blog |